

CENTRAL DATABASE SERVER
110

OPERATING SYSTEM
112

DATABASE MANAGEMENT SYSTEM
114

TRANSACTION MANAGEMENT SYSTEM
116

CENTRAL PATRON DATABASE
118

FIG. 1
(PRIOR ART)

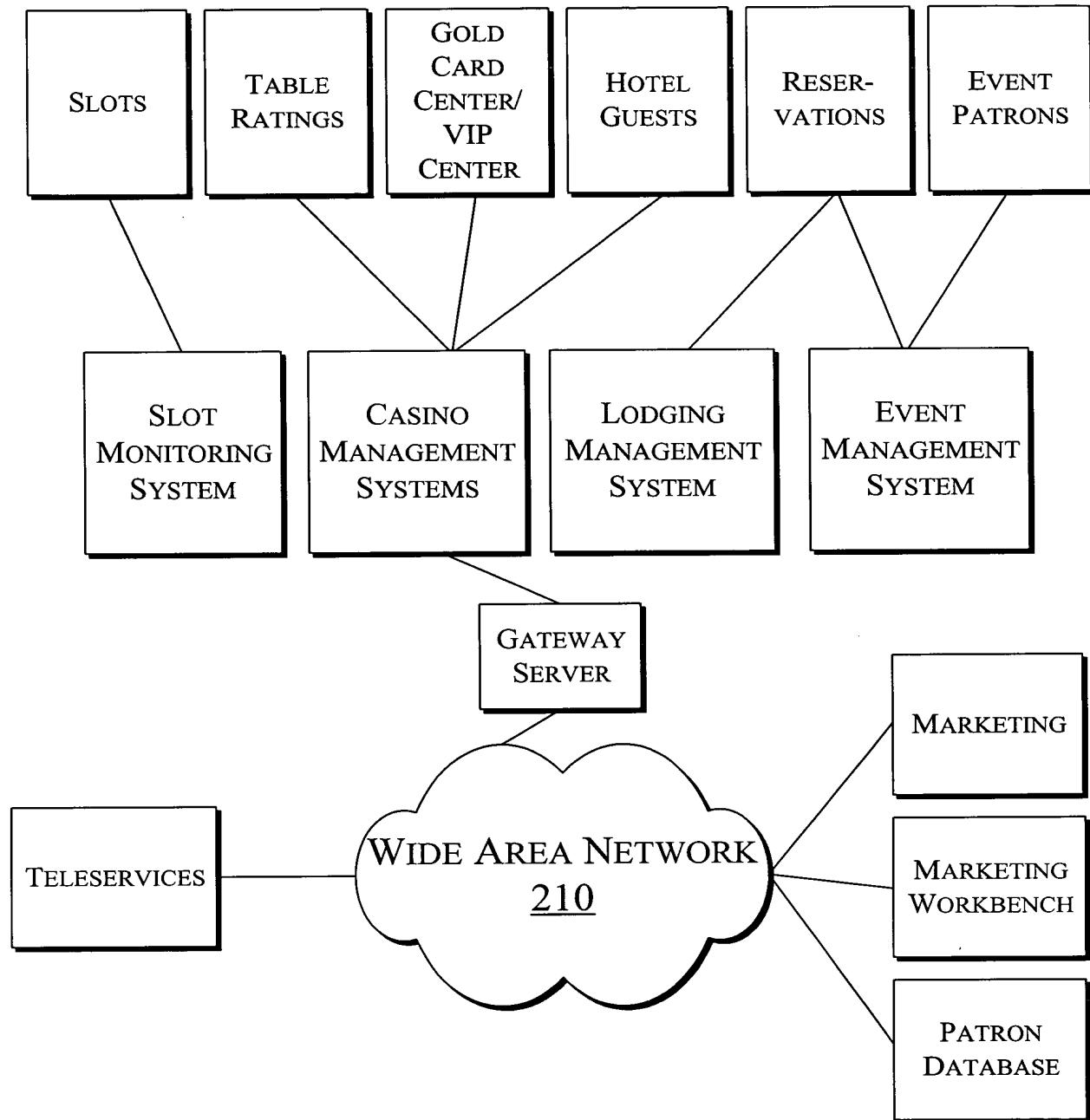


FIG. 2
(PRIORART)

METHOD FOR OFFERING INCENTIVES TO MEMBERS OF A PLAYER TRACKING SYSTEM FOR RECRUITING NEW MEMBERS

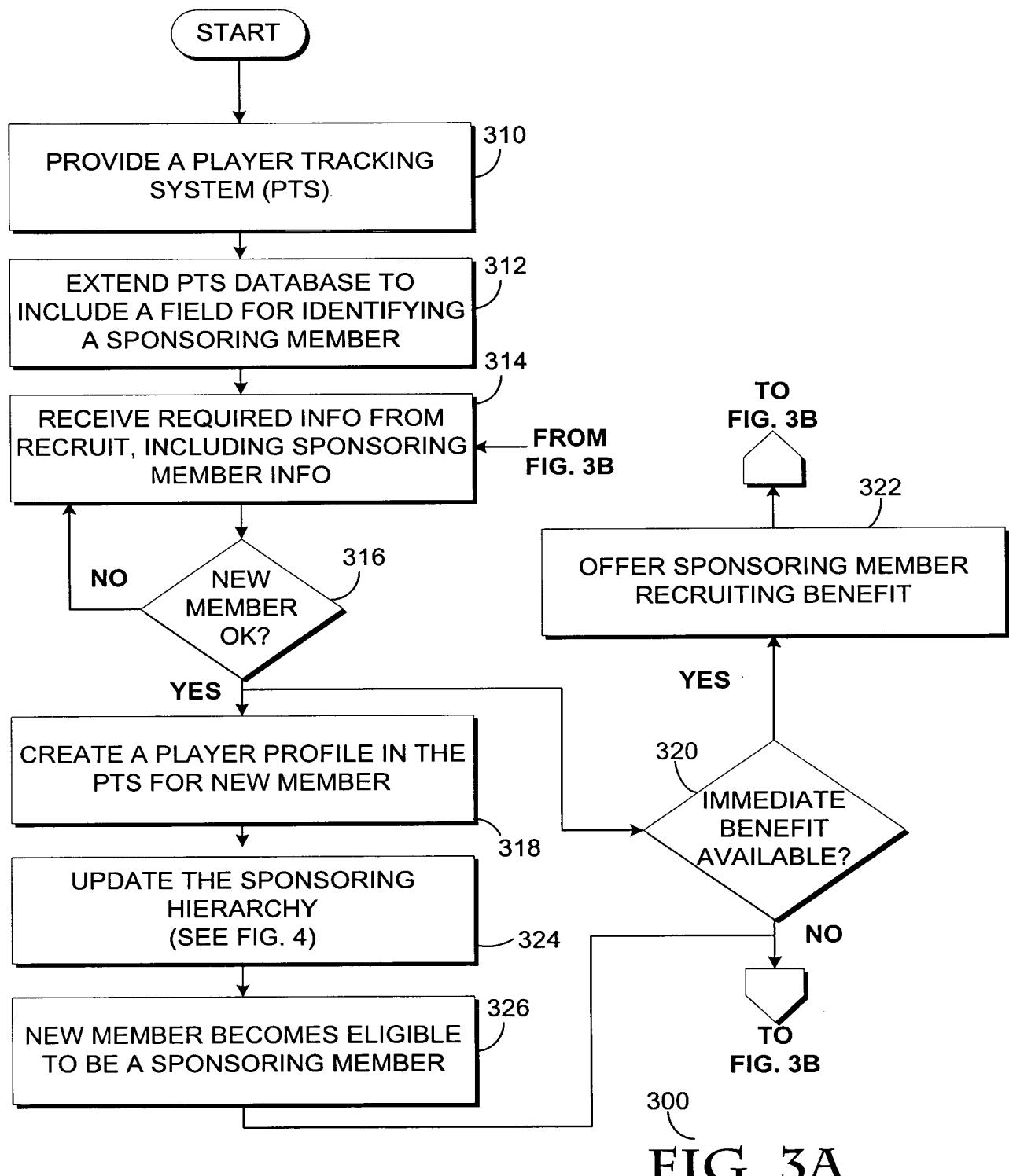


FIG. 3A

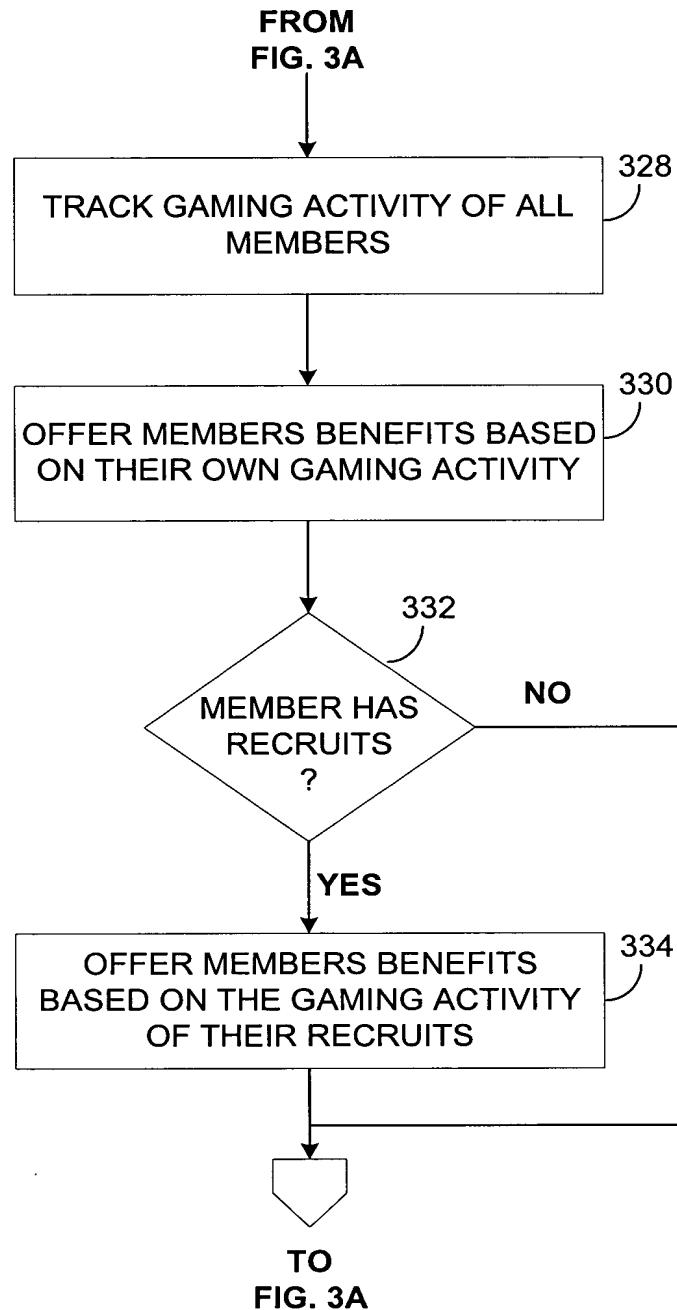


FIG. 3B

PICTORIAL DEPICTION OF A SPONSORING
HIERARCHY

400
→

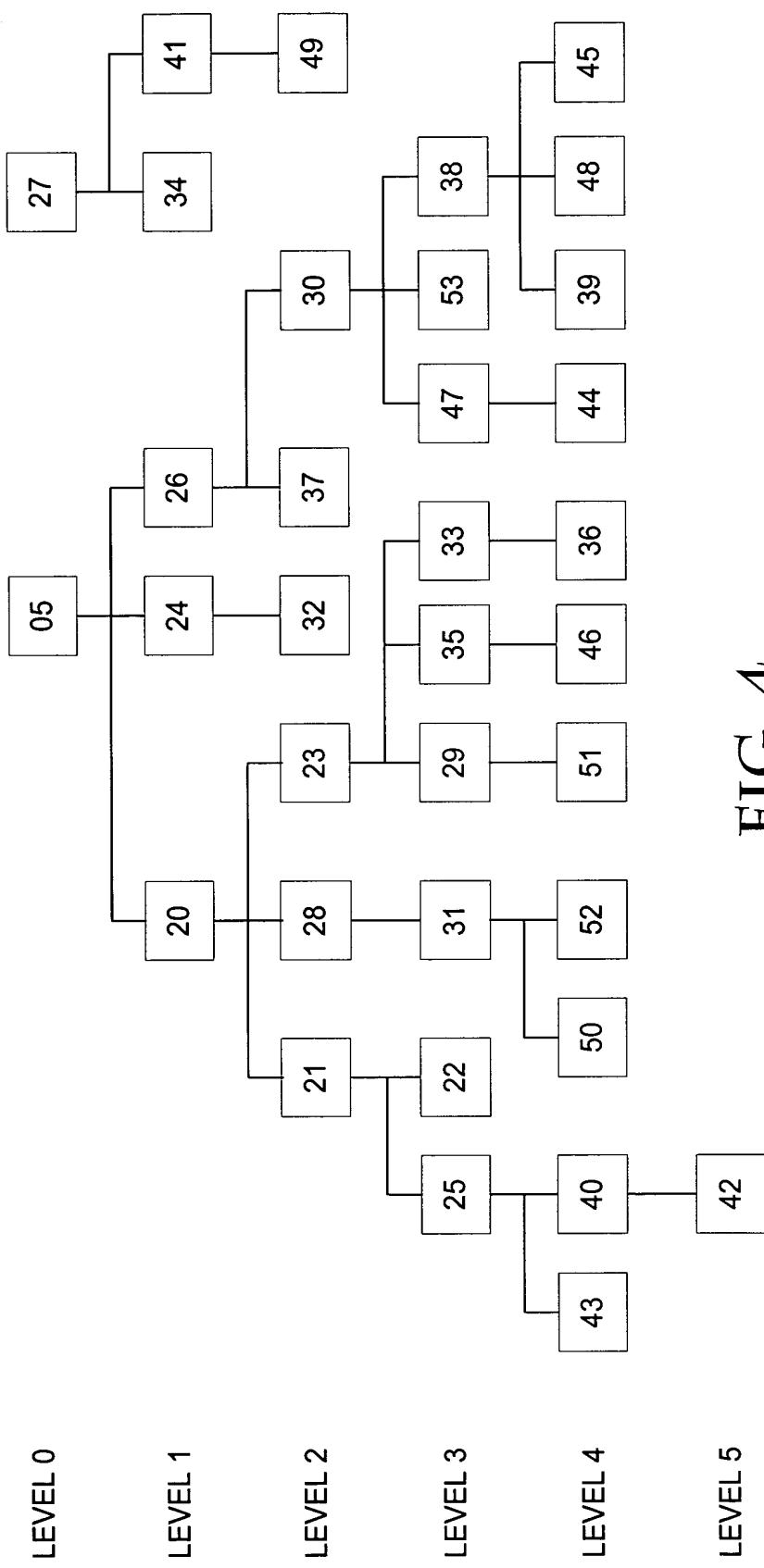


FIG. 4

SUMMARY OF ACTIVITY FOR PTS MEMBER #05 AND RECRUITS

	MEMBER		ACTIVITY TOTALS	INCENTIVE	
	PLAYER ID	ACTIVITY		RATE	CASH REWARD
LEVEL 0	05	\$1,000.00	\$1,000.00	0.40000%	\$4.00
LEVEL 1	20	\$1,000.00	\$3,000.00	0.20000%	\$6.00
	24	\$1,000.00			
	26	\$1,000.00			
LEVEL 2	21	\$1,000.00	\$6,000.00	0.10000%	\$6.00
	28	\$1,000.00			
	23	\$1,000.00			
	32	\$1,000.00			
	37	\$1,000.00			
	30	\$1,000.00			
LEVEL 3	25	\$1,000.00	\$9,000.00	0.05000%	\$4.50
	22	\$1,000.00			
	31	\$1,000.00			
	29	\$1,000.00			
	35	\$1,000.00			
	33	\$1,000.00			
	47	\$1,000.00			
	53	\$1,000.00			
	38	\$1,000.00			
				TOTAL	\$20.50

TOTAL REWARDS		
TO DATE	REDEEMED	BALANCE
\$20.50		\$20.50

FIG. 5

SUMMARY OF ACTIVITY FOR PTS MEMBER #05 AND RECRUITS

	MEMBER		ACTIVITY TOTALS	INCENTIVE	
	PLAYER ID	ACTIVITY		RATE	REWARD POINTS
LEVEL 0	05	40	40	100.00%	40
LEVEL 1	20	40	120	50.00%	60
	24	40			
	26	40			
LEVEL 2	21	40	240	25.00%	60
	28	40			
	23	40			
	32	40			
	37	40			
	30	40			
LEVEL 3	25	40	360	12.50%	45
	22	40			
	31	40			
	29	40			
	35	40			
	33	40			
	47	40			
	53	40			
	38	40			
TOTAL					205

TOTAL REWARDS		
TO DATE	REDEEMED	BALANCE
205		205

FIG. 6